Topic:	Mental Health – Everybody's Business		
	High Level Strategy		
Meeting Date:	10 July 2014		
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For Decision	For discussion	For endorsement	For Information

1 Introduction

We know 1 in 4 people will suffer from mental illness in their lifetime. We also know mental wellbeing is an important part of getting the most out of life and enjoying a sense of community.

This strategy has been some months in development and it highlights the key outcomes we want to achieve to keep people well and supporting people with mental ill health. It focusses on a holistic approach to the person recognising the importance of work, good housing and physical health.

2 Development of the Strategy

We have developed the strategy using a Values Based Commissioning approach which creates a partnership between service users, providers/ professionals and strategic commissioners. This has been coordinated through the Mental Health Commissioning Board by the Mental Health Commissioning Team with HWB sponsorship from Councillor Alan White and the Chief Constable, Michael Cunningham. There has been close working with the Strategic Change Group, chaired by the Assistant Chief Constable to ensure the specific issues relating to policing are addressed.

The strategy is in line with national policy and priorities around mental health but sets clear direction in terms of our aspiration and the recovery model we want to see.

Service users have been involved in the development, both through established networks and by invitation to workshops and focus groups.

The version of the strategy enclosed is a Word document. The copy has been shared with Print and Design and final documents will be available on the day of the Board meeting.

The strategy was originally due to be completed in April; however, at that point we took the decision to delay as there was the possibility of a joint strategy with Stoke City Council and CCG. This has been achieved and does represent a significant step in high level working between the two Health and Wellbeing Boards.

3 Next Steps

This strategy describes a consensus in terms of clear outcomes we want to achieve and some of the ways we might deliver. It is not just about what we directly commission but about influencing key partners to support the broader agenda.

If approved, there will be two delivery plans which detail actions; one on a north and one on a south footprint. In terms of governance, this will be taken forward by the Commissioning Board in the South, the Partnership Board in the north and the Strategic Change Group with regard to policing. Commissioning plans will need to be developed to direct investment to priority areas.

District health leads will be more engaged at delivery planning level as districts have a vital role in areas such as wellbeing and housing.

The strategy if approved is likely to go to Cabinet and CCG Governing Bodies in September. A similar timescale is operating in Stoke-on-Trent.